



Established January 2007

Don Morrison
 701-527-0060
 don@ndpeople.org

ADVERTISEMENT RATES

January 2008

Distribution: 8,000 copies each issue to Bismarck-Mandan and surrounding communities

Average Readership: 9,000

Pick-up Locations: campuses, cafes, convenience stores, restaurants, hotels, waiting rooms, offices, retail stores, walk-in businesses, coffee shops, workplaces, organizations, and more.

Over 200 regular places. Check out www.prairieindependent.com.

SIZE	NOMINAL DIMENSIONS (W x H inches)	Black & White FREQUENCY			COLOR FREQUENCY		
		1x	3x	12x	1x	3x	12x
1/16 page	2.41 x 3.87 5 x 1.85	\$35	\$31	\$27	\$42	\$37	\$33
1/12 page	2.41 x 5.22 5 x 2.52	\$50	\$45	\$40	\$60	\$54	\$48
1/8 page	2.41 x 7.91 5 x 3.87	\$65	\$59	\$52	\$78	\$71	\$63
1/4 page	2.41 x 16 5 x 7.91 10.17 x 3.87	\$120	\$108	\$95	\$144	\$130	\$114
1/3 page	5 x 10.61 10.17 x 5.22	\$175	\$158	\$140	\$210	\$190	\$168
1/2 page	5 x 16 10.17 x 7.91	\$230	\$210	\$185	\$276	\$252	\$222
3/4 page	10.17 x 11.95	\$340	\$305	\$270	\$408	\$366	\$324
Full page	10.17 x 16	\$440	\$400	\$360	\$528	\$480	\$432

We will help you set up your ad: \$12.50 / half hour

1849 Heritage Avenue
 Bismarck ND 58501
 701-527-0060
editor@prairieindependent.com